

Final Project

Module Information

2022.01, Approved

Summary Information

Module Code	6042JOURN
Formal Module Title	Final Project
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	40
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	10
Tutorial	10

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	28 Weeks

Aims and Outcomes

Aims	Students will synthesise their skills in writing and production to produce journalism artefacts that match or approach professional standards. Students will build on previous multi-media practice to develop their creativity. Students will define an audience for the product and appraise its commercial viability
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Apply knowledge and practical skills needed to produce substantive independent journalism product(s).
MLO2	2	Identify an appropriate audience for journalism product(s) and recognise audience requirements.
MLO3	3	Evaluate and appraise the commercial viability of journalism product(s).
MLO4	4	Demonstrate proficiency in journalism research methods
MLO5	5	Critically evaluate and reflect on journalism production processes.
MLO6	6	Critically reflect on journalism legal regulations and ethics

Module Content

Outline Syllabus	The Journalism Final Project gives the student an opportunity to design and create individual innovative journalism products for a defined audience. Students will build on skills developed at Level 4 and 5 to identify a suitable topic and market for their project and to produce an artefact matching professional standards. Examples include a magazine, website, video or audio documentary or a portfolio of professional journalism produced as part of an extended work placement to be agreed by the project supervisor. Students will also reflect on the production of the project and their personal skills development
Module Overview	
Additional Information	The Journalism Final Project is designed to allow students to demonstrate mastery of key professional skills including journalism research, production expertise, commercial analysis and audience awareness. Students will work independently and have regular meetings with a supervisor.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Artefacts	Artefacts	80	0	MLO3, MLO4, MLO1, MLO2
Reflection	Reflection	20	0	MLO2, MLO5, MLO6

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Kate Heathman	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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