

Features Journalism

Module Information

2022.01, Approved

Summary Information

Module Code	6043JOURN
Formal Module Title	Features Journalism
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Workshop	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	Develop a critical understanding of the purpose of features and associated forms of writing such as reviews and opinion. Construct and develop features/review ideas and write original material in a variety of specialist areas such as arts, lifestyle and culture. Analyse the impact of audience, market, available sources and other constraints on magazine production.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Conceptualise and research story ideas with a topical peg.
MLO2	2	Construct, design and develop a variety of feature articles.
MLO3	3	Analyse and evaluate key issues impacting on the magazine market.

Module Content

Outline Syllabus	Students will develop advanced skills in a number of specialist areas of journalism such as arts, culture and lifestyle. Students will also analyse key issues of magazine production.
Module Overview	
Additional Information	This module will allow students to develop advanced skills of long-form writing, reviewing and pro-active journalism through ideas generation.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	30	0	MLO3
Portfolio	Portfolio	70	0	MLO1, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Jackie Newton	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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