

Liverpool John Moores University

Title: SUSTAINABLE AND ETHICAL TOURISM
Status: Definitive
Code: **6045TEF** (103862)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Dan Knox	Y

Academic Level: FHEQ6
Credit Value: 12
Total Delivered Hours: 24
Total Learning Hours: 120
Private Study: 96

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	15
Seminar	7
Workshop	2

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	3,000 Word Essay	100	

Aims

To enable students to develop a critical understanding and awareness of the nature of sustainable and ethical tourism. Students engage with issues, problems and opportunities involved with tourism development from a sustainable environmental, socio-cultural, and economic perspective.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a critical awareness of the components, agents and stakeholders of sustainable and ethical tourism
- 2 Critically evaluate the contribution of alternative forms of tourism.
- 3 Investigate the complexity of tourism, tourists and the environment
- 4 Develop a critical understanding of ethical considerations, concerns and issues in wider tourism contexts

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3	4
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Outline Syllabus

Students will engage with theories and contemporary issues surrounding tourism development in different destination complexities. Issues discussed will focus on the natural environment and culture of destinations, the agents and stakeholders of sustainable and ethical tourism, the influence of policy and the development of sustainable and ethical forms of tourism at different spatial scales. Students will critically evaluate good practice in tourism, international sustainability, and the future of environmental, socio-cultural and economic policy.

Learning Activities

Key themes and theoretical underpinning will be addressed through lectures. Seminars will be more participatory, allowing students to engage with issues through case studies, group discussions, and debates. If possible, a fieldtrip will be organised to show the practical implications of sustainable tourism development.

Notes

Through the study of this module students will develop a critical understanding of different forms of tourism and to what extent they are sustainable and ethical. Through a critical examination of the agents and stakeholders of tourism, best practice in sustainable and ethical tourism will be identified.