Liverpool John Moores University

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Title:	SUSTAINABLE TOURISM AND HOSPITALITY
Status:	Definitive
Code:	6045TEFSUM (104452)
Version Start Date:	01-08-2016
Owning School/Faculty: Teaching School/Faculty:	Sports Studies, Leisure and Nutrition Sports Studies, Leisure and Nutrition

Team	Leader
Martin Selby	Y

Academic Level:	FHEQ6	Credit Value:	12	Total Delivered Hours:	15
Total Learning Hours:	120	Private Study:	105		

Delivery Options

Course typically offered: Summer

Component	Contact Hours	
Lecture	10	
Seminar	5	

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay (3000 words)	100	

Aims

To provide students with a critical understanding of the nature of sustainable tourism and hospitality. Students engage with the issues and problems involved with sustaining tourism development from an environmental, socio-cultural, and economic perspective.

Learning Outcomes

After completing the module the student should be able to:

- 1 identify ways of assessing the environmental, socio-cultural, and economic impacts of tourism and hospitality;
- 2 demonstrate a critical awareness of the components, agents and stakeholders of sustainable tourism and hospitality;
- 3 critically evaluate the contribution of alternative forms of tourism;
- 4 critically evaluate best practice in sustainable tourism and hospitality.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

3000 Words 1 2 3 4

Outline Syllabus

Students will engage with themes surrounding the impacts of tourism on the natural environment and culture of destinations, the agents and stakeholders of sustainable and ethical tourism, ethical and sustainable tourism policy and the development of sustainable strategies. Best practice in tourism and hospitality (e.g. energy conservation, recycling). Students will critically evaluate good practice in hospitality, tourism, international sustainability, and the future of environmental, socio-cultural and economic policy.

Learning Activities

Key themes and theoretical underpinning will be addressed through lectures. Seminars will be more participatory, allowing students to engage with issues through case studies, group discussions, and debates.

Notes

Through the study of this module students will develop a critical understanding of different forms of tourism and to what extent they are sustainable and ethical. Through a critical examination of the agents and stakeholders of tourism, best practice in sustainable and ethical tourism will be identified.