

Liverpool John Moores University

Title: DISSERTATION
Status: Definitive
Code: **6048BUSAE** (108129)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
James Eden	Y

Academic Level: FHEQ6
Credit Value: 24.00
Total Delivered Hours: 3.00
Total Learning Hours: 240
Private Study: 237

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Tutorial	3.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS1	Initial report 1000 words Final Dissertation 5000 words	100.0	

Aims

1. To develop the ability of students to undertake independent research, from project definition, research design, and realisation as a completed piece of work.

Learning Outcomes

After completing the module the student should be able to:

- 1 Frame a research project and identify a strategy towards its completion
- 2 Demonstrate the application of research skills to a range of appropriate activities -

including problem solving, information collecting, qualitative and quantitative analysis, relevant to the task in hand.

- 3 Complete an in depth research project independently, from initial conception to fruition in a final written report.
- 4 Demonstrate knowledge of the relationship between say, theory and practice, ideas and reality, and the pitfalls, problems and possibilities inherent in the research process

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Dissertation 1 2 3 4

Outline Syllabus

The content of the dissertation will be defined by the student in consultation with staff.

Learning Activities

Produce a project outline in the summer preceding enrolment into level 3, identifying the topic and programme of study. Students failing to do this satisfactorily will not be allowed to register for the dissertation.

Collection of information and quantitative data from primary or secondary sources.

Private study; research under supervision. Each student will be allocated a supervisor to oversee the dissertation, give feedback and monitor progress.

Production of interim report and final dissertation

References

Course Material	Book
Author	Howard, K. and Sharp, J. A. et al
Publishing Year	2002
Title	The Management of a Student Research Project
Subtitle	
Edition	3rd edition
Publisher	Gower.
ISBN	0566084902

Course Material	Book
Author	Mayer, T.
Publishing Year	1995
Title	Doing economic research: essays on the applied methodology of economics

Subtitle	
Edition	
Publisher	Edward Elgar
ISBN	1852789395

Course Material	Book
Author	Saunders, M, Lewis, P. & Thornhill, A.
Publishing Year	2002
Title	Research Methods for Business Students
Subtitle	
Edition	3rd
Publisher	FT Prentice Hall
ISBN	0-2736-5804-2

Notes

Provides the opportunity for the student to undertake in depth research into a topic of individual interest