

Advanced Sports Journalism Practice

Module Information

2022.01, Approved

Summary Information

Module Code	6048JOURN
Formal Module Title	Advanced Sports Journalism Practice
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	40
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	24
Workshop	120

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	28 Weeks

Aims and Outcomes

Aims	1. Students will synthesise their skills of sports writing, reporting and production to produce journalism artefacts both in groups and individually that match or approach professional standards. 2. Students will build on previous multi-media practice working in a converged newsroom environment to develop their creativity and ability to work within a team 3. Students will develop storytelling across a range of digital and social media platforms to encourage audience engagement
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Synthesise previous learning to demonstrate their proficiency at newsgathering, newswriting and multi-media storytelling, working to realistic professional deadlines.
MLO2	2	Critically apply knowledge of a systematic application of professional sports journalism skills including team-working, idea generation, news judgement, research, tenacity in pursuing stories, developing contacts and sport journalism research.
MLO3	3	Reflect on their performance to produce a critical evaluation of their professional skills.

Module Content

Outline Syllabus	Students will develop and reflect on their journalistic and transferable skills to design and create multimedia products reflecting industry-standard practice. Newsdays will provide a real-time work-based learning environment for students to deepen their understanding of professional requirements, and the acquisition and application of technical skills in the production of sports journalism artefacts.
Module Overview	
Additional Information	This module builds on previous skills developed at levels 4 and 5 to enable students to apply and critically evaluate their sports journalism in a learning environment which replicates the values, structures and practices of professional sports news organisations.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	70	0	MLO1, MLO2
Report	Test	30	0	MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
David Randles	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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