

Liverpool John Moores University

Title: CONTEMPORARY ISSUES IN EVENTS MANAGEMENT
Status: Definitive
Code: **6050TEF** (103864)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Philip Williamson	Y

Academic Level: FHEQ6
Credit Value: 12
Total Delivered Hours: 24
Total Learning Hours: 120
Private Study: 96

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	11
Off Site	2
Workshop	11

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay - Self-titled (3000 words)	100	

Aims

To develop and extend students' opportunity to investigate current and contemporary issues of importance within the events management industry.

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse and critically evaluate management processes within the events industry
- 2 Evaluate and synthesise responses to a range of management problems in operations and planning
- 3 Apply knowledge and critical understanding to current and contemporary issues within the events industry

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3
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Outline Syllabus

The syllabus will be determined by the issues that are current at the time of delivery. Sessions may be structured according to the interests of the students, the role of the guest speaker, or the research of the teaching staff.

Learning Activities

Seminars will form the basis of this module with identified industry professionals contributing as guest speakers. Students will participate in small group discussions based on real and current issues.

Notes

This is an opportunity to investigate a topic of personal interest in events management.