

## Liverpool John Moores University

Title: BUSINESS ANALYSIS  
Status: Definitive  
Code: **6051BUSIS** (108249)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

Team	Leader
Lynda Lutwyche	Y

**Academic Level:** FHEQ6  
**Credit Value:** 12.00  
**Total Delivered Hours:** 27.00  
**Total Learning Hours:** 120  
**Private Study:** 93

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12.000
Tutorial	12.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Examination	50.0	3.00
Report	AS2	Coursework	50.0	

### Aims

- 1. To develop an understanding of, and skills in, the application of multi-perspective approaches to business analysis and change in enterprises.*
- 2. To develop an understanding of relevant tools and their applicability to organisational transformation in various contexts.*
- 3. To apply tools in diagnosing and facilitating changes in communication and information flows in the enterprise.*
- 4. To provide an ability to facilitate the determination of the data, information, knowledge and regulation requirements of an enterprise.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate the underlying principles and interrelationship of frameworks used in business analysis.
- 2 Select and combine appropriate systems methodologies, models, techniques and tools for use in thinking about complex situations.
- 3 Use the Viable System Model (VSM) as a diagnostic template to facilitate changes in communication and information flows in an enterprise.
- 4 Determine the data, information, knowledge and regulation requirements of an enterprise.
- 5 Identify opportunities for the effective deployment of information systems/technology in an enterprise.
- 6 Identify a strategy for effective change management.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2	3	4	5	6
CW	1	2	3	4	5	

## Outline Syllabus

*Viable Systems Model*  
*Soft Systems Methodology*  
*SSM Applications*  
*BPI*  
*BPR*  
*Business Monitoring - KPI's*  
*Critical Success Factor Analysis*  
*Change Management*

## Learning Activities

Lectures, tutorials and presentations by practitioners.

## References

<b>Course Material</b>	Book
<b>Author</b>	Ackoff, R L
<b>Publishing Year</b>	1984
<b>Title</b>	Creating the Corporate Future

<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Wiley
<b>ISBN</b>	0-47-09009-3

<b>Course Material</b>	Book
<b>Author</b>	Beer, S
<b>Publishing Year</b>	1974
<b>Title</b>	Designing Freedom
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	0-471-06220-0
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Beer, S
<b>Publishing Year</b>	1985
<b>Title</b>	Diagnosing the System for Organisation
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Wiley
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Cavaleri, S and Obloj, K
<b>Publishing Year</b>	1993
<b>Title</b>	Management Systems
<b>Subtitle</b>	A Global Perspective
<b>Edition</b>	
<b>Publisher</b>	Wadsworth
<b>ISBN</b>	0-534-92511-1

<b>Course Material</b>	Book
<b>Author</b>	Checkland, P and Scholes, J
<b>Publishing Year</b>	1999
<b>Title</b>	Soft Systems Methodology in Action
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Wiley
<b>ISBN</b>	0-471-98605-4

<b>Course Material</b>	Book
<b>Author</b>	Hammer, M and Champy, J
<b>Publishing Year</b>	1993
<b>Title</b>	Reengineering the Corporation
<b>Subtitle</b>	
<b>Edition</b>	

<b>Publisher</b>	Nicholas Brealey
<b>ISBN</b>	1-863-73505-4

<b>Course Material</b>	Book
<b>Author</b>	Hammer, M
<b>Publishing Year</b>	1990
<b>Title</b>	Reengineering Work
<b>Subtitle</b>	Don't Automate, Obliterate
<b>Edition</b>	
<b>Publisher</b>	Harvard Business Review
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Senge, P M
<b>Publishing Year</b>	1990
<b>Title</b>	The Fifth Discipline
<b>Subtitle</b>	The Art and Practice of the Learning Organisation
<b>Edition</b>	
<b>Publisher</b>	Century Business
<b>ISBN</b>	0-712-65687-1

<b>Course Material</b>	Book
<b>Author</b>	Wilson, B
<b>Publishing Year</b>	1990
<b>Title</b>	Systems
<b>Subtitle</b>	Concepts Methodologies and Applications
<b>Edition</b>	2nd edition
<b>Publisher</b>	Wiley
<b>ISBN</b>	0-471-92716-3

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## Notes

Module notes on Blackboard