

Liverpool John Moores University

Title: Social Enterprise
Status: Definitive
Code: **6055BUSBM** (121594)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Elizabeth Heyworth-Thomas	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 44
Total Learning Hours: 200
Private Study: 156

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Seminar	11
Workshop	22

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	Individual 2,500 word report	70	
Presentation	Pres	Individual 15 minute presentation	30	

Aims

In an ever-changing economy, the role of social enterprise is becoming more and more important. Both within the UK and further afield, the potential that social enterprises can provide is being harnessed and supported by policy makers, community members and private and public institutions.

Although there is currently a renaissance in the interest behind social enterprise, there still remains a great deal of uncertainty surrounding this different business model. Is it a means of making improvements to the current economic and social systems, or is a radical alternative to the status quo?

The aim of this module is to equip students with an understanding of social enterprises, their holistic development and position within the larger economy, value systems and enabling and inhibiting factors. The module will focus on both the theoretical perspectives of social enterprise and practice of social enterprise.

Aims:

- 1. To allow students to critically examine the social enterprise business model and the reasons for its growth;*
- 2. To provide students with an understanding of social enterprises' contribution to society and position within the economy;*
- 3. To explore current opportunities and barriers to the continued growth of social enterprise;*
- 4. To facilitate the ability of students to assess the support requirements of a social enterprise and suggest improvement strategies.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically examine the roots of social enterprise, recent national and international developments within the sector and their impacts
- 2 Critically appraise the concept of social enterprise, its organisational and legal types and its place within the broader context of public and private provision for products and services
- 3 Critically appraise the value system of social enterprise
- 4 Critically analyse the role of management practices within social enterprise

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	2	4
Presentation	1	3

Outline Syllabus

The module will allow students to critically analyse:

- The differences between social enterprise and the broader business community in the public and private sectors: including income and trading; accountability, the triple/multi-bottom line concept, organisational frameworks, the management of people, performance measurement and ethical issues;*
- Different types of social enterprise, including governance issues, organisational structures, legal classification, business practices and international comparisons;*

- *The role of social enterprise within the local, regional, national and international economy/economies;*
- *Social entrepreneurship and the imperative to prove the value of social enterprise;*
- *Understanding the internal requirements, strengths and weaknesses of social enterprises.*

Therefore, lecture topics will include although are not limited to;
The Third Sector and the Third System
New Public Management
Defining Social Enterprises
Social and Ethical Capital
Identities and Legalities
Management Practices
Income Streams and Social Investment
Social Return on Investment

Learning Activities

This module will use a combination of learning activities. However, in general, most topics will be delivered by a lecture, followed by a workshop. A combination of case studies, student presentations, debates, guest speakers and media resources may all form part of the learning activities.

Notes

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