

Liverpool John Moores University

Title: Business Management and Information Project
Status: Definitive
Code: **6055BUSIS** (108253)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Janet Farrow	Y

Academic Level: FHEQ6
Credit Value: 24.00
Total Delivered Hours: 6.00
Total Learning Hours: 240
Private Study: 234

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	6.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS1	Assignment c 10,000 words on the chosen topic.	100.0	

Aims

To allow students to demonstrate their ability to select a valid business management and information topic, to collect and synthesize relevant information on the topic, to adopt a critical attitude to the information retrieved, and to present the information in a professional manner.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate skills, knowledge and research commensurate with the demands of the project title.
- 2 Work with a minimum of supervision, but to co-operate with their project supervisor.
- 3 Plan a structure for the presentation of the project.
- 4 Think critically, and demonstrate this critical approach in the project.
- 5 Synthesize relevant information from other modules studies, and from other appropriate sources.
- 6 Document their investigation in appropriate ways.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW	1	2	3	4	5	6
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Outline Syllabus

Introduction to the project

Project management and research methodology

High level guidance from staff supervisors

The student will negotiate the aim and objectives for the project with the supervisor

Learning Activities

Each student will be assigned a staff supervisor, with whom the student will liaise throughout the semester.

References

Course Material	Book
Author	Bryman, A. and Bell, E.
Publishing Year	2003
Title	Research methods for business students
Subtitle	
Edition	3rd ed
Publisher	Pearson Education
ISBN	

Course Material	Book
Author	Collis, Jill
Publishing Year	2003
Title	Business research
Subtitle	a practical guide
Edition	
Publisher	Palgrave

ISBN	
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Course Material	Book
Author	Fisher, C
Publishing Year	2004
Title	Researching and writing a dissertation
Subtitle	
Edition	
Publisher	FT/Prentice Hall
ISBN	

Course Material	Book
Author	Jankowicz, A.D.
Publishing Year	2000
Title	Business research projects
Subtitle	
Edition	
Publisher	Thompson Business Press
ISBN	

Course Material	Book
Author	Sekaran, Uma
Publishing Year	2002
Title	Research methods for business
Subtitle	a skill building approach
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Saunders, M. et al
Publishing Year	2003
Title	Research methods for business students
Subtitle	
Edition	3rd ed
Publisher	Pearson Education
ISBN	

Course Material	Book
Author	Sharp, J. and Howard, K.
Publishing Year	2002
Title	Management of student research project
Subtitle	
Edition	
Publisher	Gower
ISBN	

Notes

This module enables final year students to apply their knowledge and skills to a researched business problem or issue.