

## Liverpool John Moores University

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Title: Social Enterprise  
Status: Definitive  
Code: **6055YPCBM** (122986)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: YPC International College (Kolej Antarabangsa YPC)

Team	Leader
Elizabeth Heyworth-Thomas	Y

**Academic Level:** FHEQ6  
**Credit Value:** 20  
**Total Delivered Hours:** 44  
**Total Learning Hours:** 200  
**Private Study:** 156

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Seminar	11
Workshop	22

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report AS1	Individual 2,500 word report	70	
Presentation	Pres AS2	Individual 15 minute presentation	30	

### Aims

*In an ever-changing economy, the role of social enterprise is becoming more and more important. Both within the UK and further afield, the potential that social enterprises can provide is being harnessed and supported by policy makers, community members and private and public institutions.*

*Although there is currently a renaissance in the interest behind social enterprise, there still remains a great deal of uncertainty surrounding this different business model. Is it a means of making improvements to the current economic and social systems, or is a radical alternative to the status quo?*

*The aim of this module is to equip students with an understanding of social enterprises, their holistic development and position within the larger economy, value systems and enabling and inhibiting factors. The module will focus on both the theoretical perspectives of social enterprise and practice of social enterprise.*

*Aims:*

- 1. To allow students to critically examine the social enterprise business model and the reasons for its growth;*
- 2. To provide students with an understanding of social enterprises' contribution to society and position within the economy;*
- 3. To explore current opportunities and barriers to the continued growth of social enterprise;*
- 4. To facilitate the ability of students to assess the support requirements of a social enterprise and suggest improvement strategies.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Critically examine the roots of social enterprise, recent national and international developments within the sector and their impacts
- 2 Critically appraise the concept of social enterprise, its organisational and legal types and its place within the broader context of public and private provision for products and services
- 3 Critically appraise the value system of social enterprise
- 4 Critically analyse the role of management practices within social enterprise

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

2500 words	1	3
15 mins	2	4

## **Outline Syllabus**

*The module will allow students to critically analyse:*

- The differences between social enterprise and the broader business community in the public and private sectors: including income and trading; accountability, the triple/multi-bottom line concept, organisational frameworks, the management of people, performance measurement and ethical issues;*
- Different types of social enterprise, including governance issues, organisational structures, legal classification, business practices and international comparisons;*

- *The role of social enterprise within the local, regional, national and international economy/economies;*
- *Social entrepreneurship and the imperative to prove the value of social enterprise;*
- *Understanding the internal requirements, strengths and weaknesses of social enterprises.*

*Therefore, lecture topics will include although are not limited to;*  
*The Third Sector and the Third System*  
*New Public Management*  
*Defining Social Enterprises*  
*Social and Ethical Capital*  
*Identities and Legalities*  
*Management Practices*  
*Income Streams and Social Investment*  
*Social Return on Investment*

## **Learning Activities**

This module will use a combination of learning activities. However, in general, most topics will be delivered by a lecture, followed by a tutorial/seminar and workshop. A combination of case studies, student presentations, debates, guest speakers and media resources may all form part of the learning activities.

## **Notes**

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