

Social Enterprise

Module Information

2022.01, Approved

Summary Information

Module Code	6055YPCBM
Formal Module Title	Social Enterprise
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
YPC International College (Kolej Antarabangsa YPC)

Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	11
Workshop	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	In an ever-changing economy, the role of social enterprise is becoming more and more important. Both within the UK and further afield, the potential that social enterprises can provide is being harnessed and supported by policy makers, community members and private and public institutions. Although there is currently a renaissance in the interest behind social enterprise, there still remains a great deal of uncertainty surrounding this different business model. Is it a means of making improvements to the current economic and social systems, or is a radical alternative to the status quo? The aim of this module is to equip students with an understanding of social enterprises, their holistic development and position within the larger economy, value systems and enabling and inhibiting factors. The module will focus on both the theoretical perspectives of social enterprise and practice of social enterprise. Aims: 1. To allow students to critically examine the social enterprise business model and the reasons for its growth; 2. To provide students with an understanding of social enterprises' contribution to society and position within the economy; 3. To explore current opportunities and barriers to the continued growth of social enterprise; 4. To facilitate the ability of students to assess the support requirements of a social enterprise and suggest improvement strategies.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically examine the roots of social enterprise, recent national and international developments within the sector and their impacts
MLO2	2	Critically appraise the concept of social enterprise, its organisational and legal types and its place within the broader context of public and private provision for products and services
MLO3	3	Critically appraise the value system of social enterprise
MLO4	4	Critically analyse the role of management practices within social enterprise

Module Content

Outline Syllabus	The module will allow students to critically analyse:- The differences between social enterprise and the broader business community in the public and private sectors: including income and trading; accountability, the triple/multi-bottom line concept, organisational frameworks, the management of people, performance measurement and ethical issues;- Different types of social enterprise, including governance issues, organisational structures, legal classification, business practices and international comparisons;- The role of social enterprise within the local, regional, national and international economy/economies;- Social entrepreneurship and the imperative to prove the value of social enterprise;- Understanding the internal requirements, strengths and weaknesses of social enterprises. Therefore, lecture topics will include although are not limited to; The Third Sector and the Third System New Public Management Defining Social Enterprises Social and Ethical Capital Identities and Legalities Management Practices Income Streams and Social Investment Social Return on Investment
Module Overview	
Additional Information	The aim of this module is to equip students with an understanding of social enterprises, their holistic development and position within the larger economy, value systems and, enabling and inhibiting factors. The module will focus on both the theoretical perspectives of social enterprise and practice of social enterprise.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping

Report	2500 words	70	0	MLO1, MLO3
Presentation	15 mins	30	0	MLO2, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Elizabeth Heyworth-Thomas	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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