

## Liverpool John Moores University

Title: PROMOTING HEALTH IN THE COMMUNITY  
Status: Definitive  
Code: **6056TEF** (103870)  
Version Start Date: 01-08-2018

Owning School/Faculty: Sports Studies, Leisure and Nutrition  
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
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**Academic Level:** FHEQ6  
**Credit Value:** 24  
**Total Delivered Hours:** 48  
**Total Learning Hours:** 240  
**Private Study:** 192

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Tutorial	1
Workshop	47

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Presentation (30 Minutes)	50	
Essay	AS2	Essay (3,000 Words)	50	

### Aims

*The aim of the module is to develop a critical awareness of various strategies, policies, programmes and initiatives involved in the promotion of health in the community.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the Government policies and strategies relating to health; with focus on community lifestyle choices to improve health and wellbeing.
- 2 Critically analyse the roles of the diverse initiatives and agencies employed at national, regional & local levels to target certain populations for the improvement of community health.
- 3 Interpret and contextualise policy, strategy and practice to meet the needs of various populations within the context of community health and wellbeing.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	3
Essay	2	

### **Outline Syllabus**

*The promotion of health through community health, physical activity and lifestyle choices; Government strategies & policies – past, current and future; Agencies & Providers; Schemes & Initiatives; Environments and settings; Health in the community - who, how & why? Putting theory into practice - effective intervention design; Social marketing*

### **Learning Activities**

Many of the elements of this module will be explored in class based lectures, seminars and tutorials. However there will be an element of independent study. Activities will be student centred .Seminars will support students in the application of their knowledge in developing their views in the area.

### **Notes**

This module is intended to enhance understanding of the various Government strategies, policies and agendas in relation to health and fitness. The role of both health and exercise individuals & agencies in promoting beneficial lifestyle changes will also be investigated. This module will seek to enhance knowledge and understanding of the schemes and initiatives pertaining to community health and wellbeing. This module will also encourage demonstration of the ability to appraise and utilise these schemes and initiatives in a practical setting.