

Liverpool John Moores University

Title: SUSTAINABLE TOURISM DEVELOPMENT
Status: Definitive
Code: **6057TEF** (103871)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Dan Knox	Y

Academic Level: FHEQ6
Credit Value: 12
Total Delivered Hours: 30
Total Learning Hours: 120
Private Study: 90

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	16
Seminar	4
Tutorial	2
Workshop	6

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Exam	100	2

Aims

To develop knowledge and understanding of ideologies of development and sustainability

To investigate consumer demand for sustainable, responsible and ethical forms of tourism

To explore disparities in wealth and opportunity between developed and developing nations

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrated an understanding of the political significance of sustainable, responsible, ethical and nature-based tourisms
- 2 Assimilated, synthesised and reviewed a wide-range of information resources (journals, books, newspapers, websites etc.) relating to sustainable tourism development

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2
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Outline Syllabus

Ecotourism; sustainability; ethical tourism; responsible tourism; development theory and practice; post-development studies; pro-poor tourism; slum tourism; nature-based tourism; zoos and wildlife parks; safaris and hunting tourism

Learning Activities

Lectures, seminars, tutorials, self-directed study

Notes

This module is concerned with developments in sustainable, ethical, pro-poor and eco- tourisms. The module engages with the theoretical underpinnings of ideas about development, sustainability, environmental justice, social justice, conservation and development work. Alongside the theoretical, however, the module is also interested in the impacts of these trends on communities and individuals both in the developing and the developed worlds. Both the theoretical and the practical are explored through consideration of appropriate case-study materials and discussion in class. Evidence from this module may contribute to WoW certification.