

Summary Information

Module Code	6058BUSBM
Formal Module Title	Environmental Management
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	11
Workshop	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	Climate change presents one of the most significant challenges to businesses today. However by taking action businesses can also reap significant rewards through redesigning products, processes and their business models. This module aims to enable students to understand environmental issues facing businesses; what actions businesses can take to identify, measure and reduce their negative impacts on the environment and how a low carbon society can create new opportunities to businesses.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Identify and understand the environmental issues and laws facing businesses today
MLO2	2	Critically evaluate and understand how to use a range of tools and techniques to measure a business' environmental impacts and performance
MLO3	3	Identify and critically evaluate how a business can improve its environmental performance
MLO4	4	Critically evaluate how new business opportunities can be created for a low carbon society

Module Content

Outline Syllabus	Understanding environmental issues facing businesses Identify environmental laws that impact various businesses Evaluating the environmental impacts of a business Environmental management systems Improving environmental performance Creating new business opportunities through environmental improvements to products, processes and business models Measuring environmental performance Reporting and communicating environmental performance
Module Overview	
Additional Information	This module introduces students to the issues businesses face in identifying, measuring and reducing their negative impacts on the environment. It also focuses on how businesses can create new opportunities through resigning their produces, processes and business models for a low carbon society.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	2500 word individual report	50	0	MLO1, MLO2
Presentation	10 min individual presentation	50	0	MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Vanesa Pesque-Cela	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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