Liverpool John Moores University

Title: EVENT IMPACTS

Status: Definitive

Code: **6059TEF** (103873)

Version Start Date: 01-08-2019

Owning School/Faculty: Sports Studies, Leisure and Nutrition Sports Studies, Leisure and Nutrition

| Team | Leader |
|----------------|--------|
| Nick Wise | Υ |
| Lindsey Gaston | |

Academic Credit Total

Level: FHEQ6 Value: 24 Delivered 48

Hours:

Total Private

Learning 240 Study: 192

Hours:

Delivery Options

Course typically offered: Semester 1

| Component | Contact Hours | |
|-----------|---------------|--|
| Lecture | 24 | |
| Workshop | 24 | |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|--------------|----------------------|-------------------------|---------------|------------------|
| Presentation | AS1 | Individual Presentation | 40 | |
| Report | AS2 | Report | 60 | |

Aims

To equip students with knowledge and understanding of event impacts and related theoretical perspectives and how these impacts may be assessed and managed.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate critical awareness of the impacts and legacies of events
- Appreciate theoretical perspectives of event impacts and legacies and to apply these to a chosen event context
- Demonstrate knowledge and critical understanding of how event impacts and legacies can be measured, analysed and effectively managed in order to maximise the positive and minimise the potential negative consequences of staging events.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Individual Presentation 1 2

Report 3

Outline Syllabus

Event impacts and legacies, stakeholder analysis, impact assessment, recovery and regeneration strategies.

Learning Activities

The module will be delivered by means of lectures followed by seminars and/workshops. Students will participate in small group work based around material presented in the lectures.

Notes

Evidence from this module may contribute to WoW certification.