

Liverpool John Moores University

Title: TOURISM AND GENDER
Status: Definitive
Code: **6062TEF** (103876)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Hazel Andrews	Y

Academic Level: FHEQ6
Credit Value: 24
Total Delivered Hours: 40
Total Learning Hours: 240
Private Study: 200

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20
Seminar	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Study Record	80	
Presentation	AS2	Peer assessment of presentation	20	

Aims

To analyse gender issues in relation to tourism consumption and practice.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically assess a range of theories in connection to gender, sex and the social body in relation to tourism.
- 2 Critically assess and socio-cultural construction of gender and sexuality and the importance of the social body within tourism.
- 3 Critically evaluate the role of sex, gender and the social body in the production and consumption of tourism.
- 4 Critically evaluate the role of gender, sexual identity and the social body in the creation of leisure and tourism spaces and places.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Study Record	1	2	3	4
Presentation	1			

Outline Syllabus

This module will explore: theoretical and epistemological issues relating to gender relations in tourism including an evaluation of major feminist perspectives relating to gender theories in tourism and approaches to the social body, including the body as a symbol, ideas of embodiment and performance. Further a critical evaluation of sex tourism, sex imagery in tourism marketing; the role of alcohol and food in making the tourist body; deviant bodies in tourism; the relationship between the tourist body and the spaces and places of tourism.

Learning Activities

Lectures and Seminars. The latter will involve student led discussions based on directed reading and student led presentations

Notes

The module has been designed to give a comprehensive overview of issues relating to gender, sex and the body in tourism. Evidence from this module may contribute to WoW certification.