

Liverpool John Moores University

Title: POLICY, POLITICS AND EVENTS
Status: Definitive
Code: **6068TEF** (103882)
Version Start Date: 01-08-2019

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Laura Dixon	Y
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Academic Level: FHEQ6 **Credit Value:** 24 **Total Delivered Hours:** 48
Total Learning Hours: 240 **Private Study:** 192

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Seminar	9
Workshop	39

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Poster	30	
Portfolio	AS2	Themed Case Study	70	

Aims

To examine the manner in which events may be mediated through, and affected by, political actions and public policy.

Learning Outcomes

After completing the module the student should be able to:

- 1 Understand how policy relating to events is formed within a political setting.
- 2 Discuss the manner in which the political ideology under which events occur shape national identity.
- 3 Critically assess issues of power in relation to the management and performance of events.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Poster presentation	1	
Case study	2	3

Outline Syllabus

Policy planning, cultural policy and its creation, political ideology, national identity, corruption and bribery, power and hegemony.

Learning Activities

The module will be delivered by means of workshops and smaller group seminars. Here students will participate in small group discussions based around material presented in the lectures using prescribed reading and case studies.

Notes

This module place the events industry within a wider political setting. Political ideologies will frame students' understanding of how events can be subject to varying economic opportunities and constraints. Exploring interrelationships between events and wider policy aims allows students to contextualise events within a wider setting. How events function under different political ideologies and shape national identity. Evidence from this module may contribute to WoW certification.