Liverpool John Moores University

Title: CONTEMPORARY ISSUES IN EVENTS

Status: Definitive

Code: **6071TEF** (115997)

Version Start Date: 01-08-2019

Owning School/Faculty: Sports Studies, Leisure and Nutrition Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Lindsey Gaston	Υ

Academic Credit Total

Level: FHEQ6 Value: 24 Delivered 48

Hours:

Total Private

Learning 240 Study: 192

Hours:

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours	
Lecture	48	

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Essay Plan, Annotated Bibliography & Essay Title	20	
Essay	AS2	Essay - Self Titled, 4000 words	80	

Aims

To develop a questioning critical perspective of contemporary issues within the diverse events industry from a range of both competing and complimentary stakeholder perspectives.

Learning Outcomes

After completing the module the student should be able to:

- 1 Apply knowledge and critical understanding from various viewpoints to a contemporary issue.
- 2 Critically analyse the implications of a contemporary issue and provide solutions.
- 3 Make connections between academic discourse and current affairs.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay Plan & Title 3

Essay 1 2

Outline Syllabus

The syllabus and content will be driven by the currency of debate within the diverse events industry and to include professionalism within events, risk, the role of associations, ethics, quality, volunteerism.

Learning Activities

Interactive lectures which will be both tutor and student led.

Notes

This is an opportunity to critically investigate current issues of debate with the industry.