

Liverpool John Moores University

Title: PROFESSIONAL AND BUSINESS PRACTICE
Status: Definitive
Code: **6077UG** (102231)
Version Start Date: 01-08-2011

Owning School/Faculty: Built Environment
Teaching School/Faculty: Built Environment

| Team | Leader |
|----------------|--------|
| Matthew Tucker | Y |

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 36.00
Total Learning Hours: 120
Private Study: 84

Delivery Options

Course typically offered: Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Online | 36.000 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|----------|-------------------|---|---------------|---------------|
| Report | AS1 | Assignment - 2000 words | 50.0 | |
| Report | AS2 | Scenario Project - 2000 words or equivalent | 50.0 | |

Aims

To expand the students knowledge of professional and business practice and to develop knowledge and awareness of the different techniques and approaches to professional and business practice.

Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate a range of management techniques and carry out an analysis of how they can improve organisational and employee performance.
- 2 Analyse the impact of modern business processes on management and decision making within an organisation in the Construction Industry.
- 3 Analyse and evaluate environmental, social and ethical issues in their own profession.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | |
|----------|---|---|
| REPORT 1 | 3 | |
| REPORT 2 | 1 | 2 |

Outline Syllabus

Organisational structure and culture
Environmental, social and ethical issues
Business planning
Performance management
Change management
Codes of practice in professional organisations
Strategic aspects of business management
Marketing
Financial control

Learning Activities

This is a distance learning module where extensive materials are provided including mini tests for self evaluation during the study of the module.

References

| | |
|------------------------|--------------------------------|
| Course Material | Book |
| Author | Albrecht, K. |
| Publishing Year | 2006 |
| Title | Business:the ultimate resource |
| Subtitle | |
| Edition | |
| Publisher | London A & C Black |
| ISBN | 9780713675092 |

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|------------------------|------------|
| Course Material | Book |
| Author | Bouciz, P. |

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|------------------------|------------------------------|
| Publishing Year | 2006 |
| Title | Business information systems |
| Subtitle | |
| Edition | |
| Publisher | Prentice Hall |
| ISBN | 0273688146 |

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|------------------------|--|
| Course Material | Book |
| Author | Brown, C. |
| Publishing Year | 2005 |
| Title | The sustainable enterprise: profiting from best practice |
| Subtitle | |
| Edition | |
| Publisher | Kogan Page |
| ISBN | 0749442204 |

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|------------------------|------------------------------------|
| Course Material | Book |
| Author | Hannagan, T. |
| Publishing Year | 2002 |
| Title | Management: concepts and practices |
| Subtitle | |
| Edition | 3rd Edition |
| Publisher | Pearson Education |
| ISBN | 0273651897 |

Notes

This module aims to take high level management concepts and develop in students an understanding of how they are utilised, in the types of organisation in which they will work.