

Liverpool John Moores University

Title: Events Management Research Project
Status: Definitive
Code: **6083TEF** (120008)
Version Start Date: 01-08-2019

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Lindsey Gaston	Y
Laura Dixon	
Peter Scott	
Thomas Fletcher	

Academic Level: FHEQ6 **Credit Value:** 24 **Total Delivered Hours:** 20
Total Learning Hours: 240 **Private Study:** 220

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS2	Research Project or Dissertation (6000-8000 word equivalent)	90	
Report	AS1	Proposal and Ethics	10	

Aims

To enable the student to investigate and critically analyse a topic that relates to Events Management.

Learning Outcomes

After completing the module the student should be able to:

- 1 Design a coherent research plan in line with ethical requirements.
- 2 Demonstrate a sound knowledge of the topic and an ability to analyse and evaluate data and concepts as well as select and use appropriate methods of investigation.
- 3 Present the results of the research project in an appropriate format, evaluate the findings, draw appropriate conclusions and make recommendations for further research.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Research Project	1	2	3
Proposal and Ethics	1		

Outline Syllabus

Proposal writing. Completion of ethics form. Literature search and literature review. Presentation of details and justification of research methodology. Collection of data. Analysis of data using technology where appropriate. Use and presentation of data. Abstract writing and overall presentation. Critical writing. Submission of project in appropriate format.

Learning Activities

The focus of the module rests on independent student learning. However, a number of workshops will be delivered to support and facilitate student learning and research project development process. These activities will consist of students using their own ideas and data as material in these sessions. Students will be further supported by their personal tutor in individual supervision meetings.

Notes

To enable the student to investigate and critically analyse a topic that relates to events management.