

Summary Information

Module Code	6101MEDCUL
Formal Module Title	Media and Cultural Industries
Owning School	Humanities and Social Science
Career	Undergraduate
Credits	30
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Humanities and Social Science

Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	30
Tutorial	6
Workshop	30

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	28 Weeks

Aims and Outcomes

Aims	1. To enable students to develop transferable skills relevant to the world of work.2. To foster initiative through an evaluative approach to the assessment of work experience or career planning in the context of academic study.3. To produce a sustained and evidenced piece of critical reflection.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate a critical understanding of debates about the importance of work based learning and developing transferable skills
MLO2	2	Identify the context within which an organization operates as a media, cultural or communication industry
MLO3	3	Reflect upon and monitor experience within a critique of personal development.

Module Content

Outline Syllabus	Introduction to the context of media and cultural industries.Bespoke session on Career Zones and World of Work Careers Centre.Guest speakers from media, cultural and communications industries.Ethics, behaviour and detailed specification of the programme for each work placement formulated in a negotiated learning agreement.Key concepts for career planning, including critical reflection, networking, graduate skills, enterprise, impression management, organisational awareness and mentoring.
Module Overview	This module will enable you to develop transferable skills relevant to the world of work, and to foster initiative through an evaluative approach to the assessment of work experience or career planning in the context of academic study.
Additional Information	Students may complete the module by focussing on career planning or a work placement. The portfolio that students produce should contain a range of different material exemplifying the skills that they have acquired. It should be of a standard that it could form the basis for employment interviews. Students intending to take this module will be given guidance and support at level 5 through PDP and cohort meetings, so that they have the option of undertaking a placement during a summer vacation if appropriate.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	25	0	MLO1, MLO2
Portfolio	Portfolio, 4000 Words	75	0	MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Clare Horrocks	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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