

Liverpool John Moores University

Title: Professional Practice
Status: Definitive
Code: **6104FC** (122391)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

| Team | Leader |
|--------------------|--------|
| Carol Ryder | Y |
| Andrew Ibi | |
| Jacqueline McAssey | |
| Jeanette Tunstall | |
| Lesley Peacock | |

Academic Level: FHEQ6 **Credit Value:** 30 **Total Delivered Hours:** 75
Total Learning Hours: 300 **Private Study:** 225

Delivery Options

Course typically offered: Semester 2

| Component | Contact Hours |
|-----------|---------------|
| Lecture | 4 |
| Practical | 37 |
| Seminar | 6 |
| Tutorial | 8 |
| Workshop | 20 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|-----------|-------------------|---|---------------|---------------|
| Portfolio | AS1 | Professionally presented portfolio to industry standard as outlined in submission requirements. | 50 | |
| Report | AS2 | Report (WBL or Market Report). Live project/s /Competitions. Collaboration or Diffusion | 30 | |

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|-----------|-------------------|-------------------|---------------|---------------|
| | | Project. | | |
| Artefacts | AS3 | Digital platform. | 20 | |

Aims

1. To equip students with a range of research methods to inform graduate career and postgraduate study options.
2. To support the generation of creative solutions with skill and application to portfolio content.
3. To produce graduates with a deep understanding of professional practice in their chosen field of study.
4. To offer students the opportunity to engage with and undertake external projects / competitions to enhance their understanding of industry practice.
5. To provide opportunities to build and develop digital platforms for visual and written formats.

Learning Outcomes

After completing the module the student should be able to:

- 1 Formulate and create a portfolio to a professional standard that demonstrates a well developed range of work that evidences a variety of processes, media, materials and applications.
- 2 Apply a range of research methods to produce reflective written work that demonstrates evidence of investigation into a range of professional practices within the design professions.
- 3 Demonstrate a critical understanding and application to internal and external project brief/s.
- 4 Demonstrate critical analysis in the evaluation of different digital platforms appropriate to individual requirements.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | |
|-----------|---|---|
| Portfolio | 1 | 2 |
| Report | 3 | 4 |
| Artefacts | 2 | |

Outline Syllabus

Students will be taught through a programme of seminars, tutorials and workshops and critiques.

The learning outcomes for this module will be achieved through project based learning agreements. Each student will devise their own programme of work, which is supported and guided by tutorials, weekly seminars and critiques. Students may work on one or more self-generated projects. They will be expected to work with self-initiative and demonstrate an ability to use available resources effectively. All students will demonstrate effective research skills, design development and investigation towards final outputs. Students will work within a defined timescale to meet agreed set targets.

Learning Activities

Students will be taught through a programme of lectures, tutorials and workshops. The learning outcomes for the module will be achieved through Personal Development work based learning / market reports. Portfolio is a key component and is expected to be developed to a professional standard. Students may be expected to work both independently and in teams and demonstrate an ability to use available resources effectively.

Notes

Students will reflect upon their intended career destinations and produce a body of work that constitutes a concise representation of their creative abilities and practice to date.

This module also provides an opportunity for students to prepare for future employment from a variety of Art and Design related industries by emphasising the importance of 'professional development' through students' direct understanding and appreciation of contemporary practice and their role in the workplace.