

### Summary Information

Module Code	6104MEDCUL
Formal Module Title	Media Policy and Regulation
Owning School	Humanities and Social Science
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
Humanities and Social Science

### Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	24

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

### Aims and Outcomes

Aims	1. To critically examine media policies, paying attention to the contextual factors that influenced their development.2. To reflect on the role that policy and regulation plays in the ethical decision making processes of media practitioners.3. To engage with key debates regarding media regulation and law in order to understand the perspectives of different stakeholders.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Analyse media policy documentation, contextualising this material in relation to wider policy issues.
MLO2	2	Identify and assess the role of key stakeholders involved in media policy and regulation.
MLO3	3	Assess different ethical perspectives when examining policy issues, selecting and evaluating relevant case studies that highlight such issues.

### Module Content

Outline Syllabus	Critical political economy approaches to media regulation; analysing media policy discourse; aspects of media law; media ethics; social and digital media policy; media and journalistic ethics; contemporary regulatory case studies.
Module Overview	This module enables you to examine media policies, paying attention to the contextual factors that influenced your development. You will reflect on the role that policy and regulation plays in the ethical decision making processes of media practitioners. You will engage with key debates regarding media regulation and law in order to understand the perspectives of different stakeholders.
Additional Information	This module will ask students to work with media policy documents and to explore the media and political debates underpinning policy formulation.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	1500 words report	40	0	MLO1
Essay	2500 words essay	60	0	MLO3, MLO2

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Nedim Hassan	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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