

## Liverpool John Moores University

Title: Intellectual Property  
Status: Definitive  
Code: **6105LAWCL** (121471)  
Version Start Date: 01-08-2021

Owning School/Faculty: Law  
Teaching School/Faculty: Law

Team	Leader
Alison Lui	Y
Richard Ridyard	

**Academic Level:** FHEQ6      **Credit Value:** 20      **Total Delivered Hours:** 44  
**Total Learning Hours:** 200      **Private Study:** 156

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	21
Online	18
Tutorial	1
Workshop	4

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	4500 words essay	100	

### Aims

1. To describe each of the rights encompassed by the term "intellectual property"
2. To consider the main legal elements pertinent to each right
3. To place this study within the broader setting of economic policy and commercial application.
4. To consider the impact of new technology on these rights

## Learning Outcomes

After completing the module the student should be able to:

- 1 Synthesise key cases, statutory provisions and European Union laws affecting intellectual property rights and their use
- 2 Evaluate the fundamental legal principles and concepts in relation to intellectual property law
- 3 Evaluate the current trends and developments in the field of intellectual property law
- 4 Apply critical and analytical skills associated with legal analysis to identified scenario and situations

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

4500 words essay	1	2	3	4
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## Outline Syllabus

- *Introduction and rationale of Intellectual Property Rights*
- *Consideration of the following Intellectual Property rights placing each within the broader setting of economic policy and commercial application and where applicable the impact of new technology on these rights*
- *Copyright*
- *Breach of confidence.*
- *Trade and service marks*
- *Passing off*

## Learning Activities

Lectures, workshops, tutorial and online activities.

## Notes

This module explores the content of the main intellectual property rights, as well as the most topical issues facing intellectual property law.