

## Liverpool John Moores University

Title: International Corporate Finance  
Status: Definitive  
Code: **6106LBSBW** (124980)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

Team	Leader
Karl Harper	Y

**Academic Level:** FHEQ6  
**Credit Value:** 20  
**Total Delivered Hours:** 44  
**Total Learning Hours:** 200  
**Private Study:** 156

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	11
Seminar	11
Workshop	22

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	RPT	The analysis and evaluation of financial data including real-time, exchange rates, interest rates, oil prices etc and new information such as price and volume changes, in order to make sound financial recommendations. 4500 words	100	

### Aims

*This module is designed to enable students to make corporate financial decisions in*

*an increasingly volatile international marketplace, in order to increase profitability, maintain liquidity and reduce financial risk.*

*The module follows the growth of a company from decisions concerning the acquisition of long-term and short-term sources of finance, to the evaluation of capital investment and ultimately the international marketplace as the company seeks to expand.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Identify business problems/risks and recommend strategies to reduce/eliminate the risks identified.
- 2 Identify appropriate long-term and short-term sources of finance and use relevant financial data to calculate the cost of capital using WACC; CAPM & APM.
- 3 Forecast Future Cashflows and conduct "What-If Analysis" by developing Financial Models using Excel.
- 4 Analyse International Capital Investment Decisions using Payback, ARR, NPV & IRR.
- 5 Evaluate possible Mergers & Acquisitions highlighting the risks involved

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

REPORT	1	2	3	4	5
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## **Outline Syllabus**

- 1. Financial Management & Objectives of the Organisation*
- 2. International Cash Flow Forecasts/Financial Modelling incorporating "What-If Analysis" using Excel*
- 3. Sources of Long-term & Short-term Finance*
- 4. The Cost of Capital – Weighted Average Cost of Capital (WACC); Capital Asset Pricing Model (CAPM) & Arbitrage Pricing Model (APM)*
- 5. International Capital Investment Appraisal – Payback, Accounting Rate of Return (ARR), Net Present Value (NPV) and Internal Rate of Return (IRR)*
- 6. Capital Rationing*
- 7. Asset Replacement Cycles*
- 8. Business Valuation*
- 9. Mergers & Acquisitions*
- 10. Capital Restructure*

## **Learning Activities**

In order to simulate the World of Work students will be actively involved in the

analysis and evaluation of a Case Study throughout the semester.

The Case Study, provided to students on the first day of the course, follows the life of a company, from decisions concerning the acquisition of long-term and short-term sources of finance, the evaluation of capital investment, the financing of growth including mergers & acquisitions to ultimately, facing the possibility of liquidation.

Students will also be asked to respond to real-time data such as changes in exchange rates, interest rates, oil prices etc and new information such as prices changes, new quotations etc present by the lecturer throughout the semester

### **Notes**

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