

Liverpool John Moores University

Title: Digital Writing
Status: Definitive
Code: **6109MEDCUL** (122108)
Version Start Date: 01-08-2021

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Joanne Knowles	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 60
Total Learning Hours: 200
Private Study: 140

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	8
Online	4
Seminar	24
Workshop	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Editing exercise demonstrating professional writing and editing skills	25	
Portfolio	AS2	3000 word essay- standard writing for digital formats	75	

Aims

1. To consolidate students' experience of practical and theoretical research into digital writing (studied at previous levels) across journalism studies, public information and communication, media industries, community and identity in relation

to emerging professional practice.

2. To evaluate the properties of new media writing and language in their social, cultural and technological context, in order to produce effective and professional new media communications.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate understanding of how to edit and revise an article for a particular audience.
- 2 Produce a portfolio of new media writing showing professional writing skills.
- 3 Demonstrate understanding of the historical development, characteristics, power relations and industrial context of digital writing.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Editing exercise	1	
3000 word portfolio	2	3

Outline Syllabus

Textual forms in new media

Freedom and regulation in the digital environment

The politics of language use and regulation in a global context

The internet, the virtual public sphere and Web 2.0

Identity and community issues in new media writing

Creating, producing and user-generated content in new media writing, editing and publishing for new media

Issues of anonymity, originality and copyright global audiences.

Learning Activities

Lecture, Seminars and Workshop

Notes

As part of their assessment & participation on this module students are expected to contribute to peer review, online discussion and produce work in a timely fashion for formative feedback.