

## Liverpool John Moores University

Title: Enterprise Management  
Status: Definitive  
Code: **6118ENG** (117063)  
Version Start Date: 01-08-2018

Owning School/Faculty: Electronics and Electrical Engineering  
Teaching School/Faculty: Electronics and Electrical Engineering

Team	Leader
Paul Otterson	Y

**Academic Level:** FHEQ6  
**Credit Value:** 12  
**Total Delivered Hours:** 48  
**Total Learning Hours:** 120  
**Private Study:** 72

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24
Tutorial	24

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Pres		30	
Report	Rpt		70	

### Aims

*To review key questions facing today's managers;  
To understand the pivotal role of managers as knowledge workers in planning and controlling organisations;  
To develop management skills through the application of concepts in practical settings.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Apply managerial techniques to situations in terms of achieving objectives
- 2 Recognise different managerial problem settings and make appropriate responses
- 3 Apply ideas from current issues in management ethics and corporate responsibility

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Group Presentation	3	
Individual Report	1	2

## Outline Syllabus

*Managing people in a changing environment; theories of motivation, delegation, conflict management., leadership.*

*Managers' social ethical and legal responsibilities; family friendly policies, corporate social responsibility, employment law*

*Decision making: scarce resources, impact of PESTL factors*

*Communicating; oral and written communication, presentations, written reports.*

*Management of resources; budgetary planning and control, quality issues.*

## Learning Activities

Lectures, seminars, case studies.

## Notes

The nature of management in modern organisations; becoming a manager; facing up to current issues; practical investigation via case studies.