

Summary Information

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| Module Code | 6119MEDCUL |
| Formal Module Title | Media and Cultural Industries |
| Owning School | Humanities and Social Science |
| Career | Undergraduate |
| Credits | 40 |
| Academic level | FHEQ Level 6 |
| Grading Schema | 40 |

Teaching Responsibility

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|-----------------------------------|
| LJMU Schools involved in Delivery |
| Humanities and Social Science |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture | 4 |
| Seminar | 20 |
| Tutorial | 6 |
| Workshop | 48 |

Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| SEP-MTP | MTP | September | 28 Weeks |

Aims and Outcomes

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|------|--|
| Aims | 1. To enable students to identify and develop transferable skills relevant to the enhancement of employability.2. To foster initiative through an evaluative approach to the assessment of work experience or career planning in the context of academic career planning.3. To produce a sustained and evidenced piece of critical reflection. |
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After completing the module the student should be able to:

Learning Outcomes

| Code | Number | Description |
|------|--------|---|
| MLO1 | 1 | Demonstrate a critical understanding of debates about the importance of work based and work related learning and develop transferable skills. |
| MLO2 | 2 | Evaluate and critique the context within which an organization operates as a media, cultural or communication industry |
| MLO3 | 3 | Reflect upon and monitor experience within a critique of personal development. |

Module Content

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| Outline Syllabus | Introduction to the context of media and cultural industries; Bespoke sessions from careers, employability and enterprise; Guest speakers and alumni from media, cultural and communications industries; Key concepts for career planning, includingcritical reflection, networking, graduate skills, enterprise, reputation management, organisational awareness and equality, diversity and inclusion in the workplace. |
| Module Overview | |
| Additional Information | Students may complete the module by focussing on career planning and/or work based activities. The portfolio that students produce should contain a range of different material exemplifying the skills that they have acquired through annotatedappendices. Students intending to take this module will be given guidance and support at level 5 through PDP and cohort meetings, so that they have the option of undertaking a placement during the summer break if appropriate. |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|-------------------------------|--------|--------------------------|---------------------------------|
| Presentation | Presentation, 10mins with Q&A | 25 | 0 | MLO1, MLO2 |
| Portfolio | Portfolio, 6000 Words | 75 | 0 | MLO2, MLO3 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|----------------|--------------------------|-----------|
| Clare Horrocks | Yes | N/A |

Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
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