

Liverpool John Moores University

Title: BUSINESS MANAGEMENT (V.2)
Status: Definitive
Code: **6126UG** (102622)
Version Start Date: 01-08-2011

Owning School/Faculty: Built Environment
Teaching School/Faculty: Built Environment

Team	Leader
Fiona Borthwick	Y
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Academic Level: FHEQ6 **Credit Value:** 12.00 **Total Delivered Hours:** 18.00
Total Learning Hours: 120 **Private Study:** 102

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12.000
Tutorial	6.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	assignment	100.0	

Aims

*To evaluate the major principles and techniques of effective management.
To broaden student's appreciation of the complexities of modern business.
Particularly factors affecting current and future business practice.
To appreciate the potential role of the QS and Construction professional.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse the various styles and methods of managing businesses according to the task, people, organisational requirements and technology.
- 2 Analyse the impact of modern business processes on management and decision making within an organisation in the Construction Industry.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

PORTFOLIO 1 2

Outline Syllabus

Definition and scope of management in knowledge based organisations, leadership and motivation of professional staff, organizational structures and cultures, business planning, financial and management accounting, marketing professional services.

Learning Activities

Lectures and tutorials.

References

Course Material	Book
Author	Fryer, B.
Publishing Year	2004
Title	The Practice of Construction Management
Subtitle	
Edition	
Publisher	Blackwell
ISBN	

Course Material	Book
Author	Oxley, R. and Poskitt, J.
Publishing Year	1996
Title	Management Techniques Applied to the Construction Industry
Subtitle	
Edition	
Publisher	Blackwell
ISBN	

Course Material	Book
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Author	Harris, F. and McCaffer, R.
Publishing Year	2006
Title	Modern Construction Management
Subtitle	
Edition	5th Edition
Publisher	Blackwell
ISBN	

Course Material	Book
Author	Cole, G.A.
Publishing Year	2003
Title	Management Theory and Practice
Subtitle	
Edition	6th Edition
Publisher	Thomson
ISBN	

Course Material	Book
Author	Preece, C.
Publishing Year	2003
Title	Construction Business Development Meeting New Challenges, Seeking Opportunities
Subtitle	
Edition	
Publisher	Butterworth-Heinemann Ltd
ISBN	

Notes

The module evaluates the major principles and techniques of effective management, broadens student's appreciation of the complexities of modern business, both current and future, and the potential role of construction professionals.