

Liverpool John Moores University

Title: Consultancy
Status: Definitive
Code: **6180BUSHR** (124707)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Helen Klepper	Y
David Soehren	

Academic Level: FHEQ6 **Credit Value:** 20 **Total Delivered Hours:** 33
Total Learning Hours: 200 **Private Study:** 167

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Online	11
Workshop	22

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	2,000 word - a proposal for a specified piece of HR related business.	100	

Aims

To analyse consultancy practice and evaluate appropriate consultant responses to client requirements.

Learning Outcomes

After completing the module the student should be able to:

- 1 Appraise and evaluate academic literature on consultancy practice and behaviour.
- 2 Evaluate options and alternatives to respond to client requirements in an organisational context having analysed the environmental and behavioural conditions
- 3 Create a metric led proposal for a consultancy intervention.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3
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Outline Syllabus

Market conditions and consultancy growth.

Role of consultant.

Administrative resources and support for consultancy activities.

Approaches to consultancy and understanding market value.

Creating attraction.

The role of social media.

Developing a personal brand.

Skills and tools to support proposal writing.

Using metrics in consultancy.

Disengagement and evaluation.

Learning Activities

Participative workshops to identify key areas of theory and literature. Practical and participative workshops developing critical skills to analyse use of theory and literature within an organisational context.

Notes

This module has been specifically designed as an option for returning placement students in 18/19 when the new framework covers levels 4,5 and 6.