

Summary Information

Module Code	6201PSDA
Formal Module Title	Professionalising the Officer
Owning School	Justice Studies
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Kevin Smith	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------

Partner Module Team

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------

Teaching Responsibility

LJMU Schools involved in Delivery
Justice Studies

Learning Methods

Learning Method Type	Hours
----------------------	-------

Lecture	30
Seminar	20
Workshop	10

Module Offering(s)

Offering Code	Location	Start Month	Duration
APR-MTP	MTP	April	12 Weeks
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks
SEP_NS-MTP	MTP	September (Non-standard start date)	12 Weeks

Aims and Outcomes

Aims	This module will require students to recognise and critically evaluate the overall strategic context of policing and relevant national policing strategies. Investigating the current practice of “professionalising the police service”, and examining the role, played by the College of Policing in attempting to professionalise policing. The module will explore the uses of social media as a means of informing and engaging with the community, and promoting policing initiatives. Investigating the key considerations when using social media in a professional policing context.
-------------	---

Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Define and appraise the overall strategic context of policing and the relevant national policing strategies.
MLO2	Reconstruct the term “profession” and relate the way it is now being applied to policing. Examine and interpret the role of the College of Policing in professionalising policing in the 21 century.
MLO3	Assess the principles and processes of an effective communication strategy and interpret how to deal effectively with the media in a policing context.
MLO4	Evaluate and appraise the uses of social media as a means of informing and engaging with the community, and in promoting policing initiatives.

Module Content

Outline Syllabus

Strategic Policing. The professionalisation of the police service. Social media, the Police and the Community. The role of the Police press office/corporate communications. Effective engagement with the media.

Module Overview

This module will require you to recognise and critically evaluate the overall strategic context of policing and relevant national policing strategies. You will investigate the current practice of "professionalising the police service" and examine the role played by the College of Policing in attempting to professionalise policing. The module will explore the uses of social media as a means of informing and engaging with the community and promoting policing initiatives.

Additional Information

Lectures and other activities will provide the students with information to then enable them to practically apply the knowledge acquired, within the tasks and experiences incorporated into the workshops. Discussions and activities such as critically evaluate the overall strategic context of policing and relevant national policing strategies. Or examining the principles and processes of an effective communication strategy, identifying how to disseminate information, and deal effectively with the media in a policing context.

All assessed components on this module must be successfully passed for credit to be released.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Centralised Exam	Seen Exam	100	3	MLO3, MLO4, MLO1, MLO2