

Real Estate and Asset Strategy

Module Information

2022.01, Approved

Summary Information

Module Code	6202BEUG
Formal Module Title	Real Estate and Asset Strategy
Owning School	Civil Engineering and Built Environment
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery

Civil Engineering and Built Environment

Learning Methods

Learning Method Type	Hours
Lecture	20
Workshop	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-CTY	CTY	September	12 Weeks

Aims and Outcomes

Aims	To understand how a property portfolio can be improved through strategic planning and management
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Develop, communicate, monitor and review real estate and asset strategy for a property portfolio
MLO2	2	Develop a process for implementing change for organisations
MLO3	3	Evaluate and review the role of financial management and performance within real estate and asset strategy

Module Content

Outline Syllabus	Managing property portfolio Strategic planning of real estate and assets Maintenance management and strategy Change management and leadership Financial management and performance Life-cycle costing
Module Overview	This module enables you to understand how a property portfolio can be improved through strategic planning and management. A key element of this module is to understand real estate and asset management in the context of dynamic changing environments to which the strategic planning process becomes essential.
Additional Information	A key element of this module is to understand real estate and asset management in the context of dynamic changing environments, to which the strategic planning process becomes essential. In this module, the knowledge learning outcomes are K3 and the skills learning outcomes are S1.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Practice	Portfolio	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Christaline Wijekoon	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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