

Liverpool John Moores University

Title: REAL ESTATE AND ASSET STRATEGY
Status: Definitive
Code: **6202BEUGDL** (122366)
Version Start Date: 01-08-2020

Owning School/Faculty: Civil Engineering and Built Environment
Teaching School/Faculty: Civil Engineering and Built Environment

Team	Leader
Mal Ashall	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 18
Total Learning Hours: 200
Private Study: 182

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Online	18

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Real Estate Strategy Portfolio	100	

Aims

To understand how a property portfolio can be improved through strategic planning and management

Learning Outcomes

After completing the module the student should be able to:

- 1 Develop, communicate, monitor and review real estate and asset strategy for a

- property portfolio
- 2 Develop a process for implementing change for organisations
- 3 Evaluate and review the role of financial management and performance within real estate and asset strategy

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

PORTFOLIO	1	2	3
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Outline Syllabus

- *Managing property portfolio*
- *Strategic planning of real estate and assets*
- *Maintenance management and strategy*
- *Change management and leadership*
- *Financial management and performance*
- *Life-cycle costing*

Learning Activities

Recorded lectures are provided online via the University's Virtual Learning Environment. The lectures provide narrated recordings of the material in order to identify and explain key concepts and theories and provide detailed information on particular subject areas within the module. They help to stimulate the student's interest in the subject area. Lectures may also include guest industry speakers to add industry context to the material.

Live virtual classrooms are used to engage students in more intensive discussion and activity on particular subject areas within the module. Students login to the virtual classrooms via the University's Virtual Learning Environment. The virtual classrooms help shape the student's own understanding and place the lecture material in context.

Notes

Mapped against the BIFM Level 6 Diploma