

Liverpool John Moores University

Title: Marketing Placement
Status: Definitive
Code: **6202SWMOD** (119076)
Version Start Date: 01-08-2018

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Academic Portfolio

Team	Leader
Peter Simcock	Y

Academic Level: FHEQ6
Credit Value: 120
Total Delivered Hours: 1
Total Learning Hours: 1200
Private Study: 1199

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	1

Grading Basis: Pass/Not Pass

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	-	Placement report	100	

Aims

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Learning Outcomes

After completing the module the student should be able to:

1 -

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

- 1

Outline Syllabus

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Learning Activities

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Notes

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