

### Summary Information

<b>Module Code</b>	6204SSLN
<b>Formal Module Title</b>	Sport Event Management
<b>Owning School</b>	Business and Management
<b>Career</b>	Undergraduate
<b>Credits</b>	20
<b>Academic level</b>	FHEQ Level 6
<b>Grading Schema</b>	40

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Matej Christiaens	Yes	N/A

#### Module Team Member

Contact Name	Applies to all offerings	Offerings
Kostas Zervas	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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### Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

### Learning Methods

Learning Method Type	Hours
Seminar	20
Tutorial	1
Workshop	19

### Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-MTP	MTP	January	12 Weeks

### Aims and Outcomes

<b>Aims</b>	This module aims to equip students with the skills needed to prepare, plan and execute a live sports event.
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### Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Demonstrate a critical knowledge and understanding of the strategic event planning and management process.
MLO2	Apply event management theory to a specifically chosen sports related event.
MLO3	Critically analyse event management theory in relation to a live event.

### Module Content

Outline Syllabus
Event typology Event planning Project Management Event idea generation Application of the management principles from level 4 Support services Risk management Event evaluation

Module Overview
This module aims to equip you with the skills needed to prepare, plan and execute a live sports event.

Additional Information
Students will work in a small group in this module to stage their own live event, this could be online.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Report	Running a live event	40	0	MLO3, MLO1, MLO2
Report	Report	60	0	MLO3, MLO1, MLO2