

Summary Information

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|----------------------------|------------------------------|
| Module Code | 6205SSLN |
| Formal Module Title | Sport Business in Practice 3 |
| Owning School | Business and Management |
| Career | Undergraduate |
| Credits | 20 |
| Academic level | FHEQ Level 6 |
| Grading Schema | 40 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|-----------------|--------------------------|-----------|
| Louise Williams | Yes | N/A |

Module Team Member

| Contact Name | Applies to all offerings | Offerings |
|----------------------|--------------------------|-----------|
| Clay Gransden | Yes | N/A |
| Christopher Faulkner | Yes | N/A |

Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
|--------------|--------------------------|-----------|

Teaching Responsibility

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| LJMU Schools involved in Delivery |
| Business and Management |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Placement | 100 |
| Seminar | 10 |
| Tutorial | 1 |
| Workshop | 10 |

Module Offering(s)

| Offering Code | Location | Start Month | Duration |
|---------------|----------|-------------|----------|
| SEP-MTP | MTP | September | 12 Weeks |

Aims and Outcomes

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|-------------|---|
| Aims | This module will support students in developing their employability and entrepreneurship skills. It is designed to provide students with an opportunity to respond to an employer's 'live' brief that will address a contemporary issue facing the current sport business industry that their host belongs to. The module has a strong focus on independent work. This work must be original and cannot be a duplication of Sport Business in Practice 2. The student will be expected to produce a professional end product for the host organisation. |
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Learning Outcomes

After completing the module the student should be able to:

| Code | Description |
|------|--|
| MLO1 | Develop and select project and personal outcomes relevant to the sport business sector and their own graduate development needs. |
| MLO2 | Critically evaluate and synthesise a range of information and developments to produce an overall report. |
| MLO3 | Present a professional end product. |

Module Content

| Outline Syllabus |
|---|
| Project identification Writing SMART project objectives Reflection analysis Project management Reflection |

Module Overview

This module will support your development of employability and entrepreneurship skills. It is designed to provide you with an opportunity to respond to an employer's 'live' brief. This provides you with experience and skills in addressing a contemporary issue in the sport business industry.

Additional Information

This module will showcase the student's ability to manage their own learning and development.

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Learning Outcome Mapping |
|---------------------|-----------------|--------|--------------------------|--------------------------|
| Presentation | Presentation | 30 | 0 | MLO3, MLO2, MLO1 |
| Portfolio | Portfolio | 70 | 0 | MLO3, MLO2, MLO1 |