

# Strategic Real Estate Management

## Module Information

2022.01, Approved

### Summary Information

Module Code	6218BEUG
Formal Module Title	Strategic Real Estate Management
Owning School	Civil Engineering and Built Environment
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
Civil Engineering and Built Environment

### Learning Methods

Learning Method Type	Hours
Lecture	20
Workshop	20

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-CTY	CTY	September	12 Weeks

### Aims and Outcomes

Aims	To develop students' knowledge and understanding of strategic real estate management theory and its practical application.
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**After completing the module the student should be able to:**

## Learning Outcomes

Code	Number	Description
MLO1	1	Assess strategic decision making processes in real estate portfolio management.
MLO2	2	Formulate appropriate real estate objectives and strategies and evaluate their impact on portfolio performance.
MLO3	3	Demonstrate critical understanding of CSR and the integration of sustainable objectives and policies within real estate management.

## Module Content

Outline Syllabus	<ul style="list-style-type: none"><li>• Real estate management objectives and strategy formulation</li><li>• Real estate management and sustainability</li><li>• Strategic real estate procurement options</li><li>• Real estate performance benchmarking</li><li>• Real Estate performance evaluation</li></ul>
Module Overview	This module builds on and develops your knowledge of real estate management and examines its practical application at a strategic level. You will explore and analyse the relationship between strategic planning, management and real estate portfolio performance.
Additional Information	The module builds on and develops students' knowledge of real estate management and examines its practical application at a strategic level. Students will explore and analyse the relationship between strategic planning and management and real estate portfolio performance. In this module, the knowledge learning outcomes are K3, K6, K9 and the behaviours learning outcomes are B1.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	4500 WORD REPORT	100	0	MLO1, MLO2, MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Steffen Heinig	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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