

Liverpool John Moores University

Title: STRATEGIC REAL ESTATE MANAGEMENT
Status: Definitive
Code: **6218BEUG** (122862)
Version Start Date: 01-08-2021

Owning School/Faculty: Civil Engineering and Built Environment
Teaching School/Faculty: Civil Engineering and Built Environment

Team	Leader
Steffen Heinig	Y
Vida Maliene	

Academic Level: FHEQ6 **Credit Value:** 20 **Total Delivered Hours:** 40
Total Learning Hours: 200 **Private Study:** 160

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	20
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	4500 WORD REPORT	100	

Aims

To develop students' knowledge and understanding of strategic real estate management theory and its practical application.

Learning Outcomes

After completing the module the student should be able to:

- 1 Assess strategic decision making processes in real estate portfolio management.
- 2 Formulate appropriate real estate objectives and strategies and evaluate their impact on portfolio performance.
- 3 Demonstrate critical understanding of CSR and the integration of sustainable objectives and policies within real estate management.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

4500 WORD REPORT 1 2 3

Outline Syllabus

- *Real estate management objectives and strategy formulation*
- *Real estate management and sustainability*
- *Strategic real estate procurement options*
- *Real estate performance benchmarking*
- *Real Estate performance evaluation*

Learning Activities

Lectures, Workshops

Notes

The module builds on and develops students' knowledge of real estate management and examines its practical application at a strategic level. Students will explore and analyse the relationship between strategic planning and management and real estate portfolio performance.