

Liverpool John Moores University

Title: PROFESSIONAL PRACTICE
Status: Definitive
Code: **6253BEUG** (125676)
Version Start Date: 01-08-2020

Owning School/Faculty: Civil Engineering and Built Environment
Teaching School/Faculty: Civil Engineering and Built Environment

Team	Leader
Fiona Borthwick	Y

Academic Level: FHEQ6 **Credit Value:** 10 **Total Delivered Hours:** 22
Total Learning Hours: 100 **Private Study:** 78

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	22

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Research Paper	100	

Aims

*To evaluate the major principles and techniques of effective management.
To broaden the appreciation of the complexities of modern business in particular factors affecting current and future business practice.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically examine the areas of ethics and social responsibility for an individual and an organisation working within the construction industry.
- 2 Identify and evaluate aspects of strategic decision making and change management for an organisation.
- 3 Critically analyse the role of the 'manager' within a business context.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

RESEARCH PAPER	1	2	3
----------------	---	---	---

Outline Syllabus

Management Roles:

Position in the organisation and type of organisation. Linked with project management principles and tools.

Strategic Management:

Areas within strategic management and considering the global market.

Change Management:

Organisational, people, processes and industry, including theoretical analysis.

Ethics and Social Responsibility:

Considering both the individual and the organization.

Learning Activities

Lectures that will involve various teaching and learning styles i.e. students interaction using CPS or presentations.

Notes

The module provides students with a broader understanding of professional practice and the major principles and techniques of effective business management.