

Business Studies Project

Module Information

2022.01, Approved

Summary Information

Module Code	6302BUSBS
Formal Module Title	Business Studies Project
Owning School	Business and Management
Career	Undergraduate
Credits	40
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	8
Seminar	4

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	28 Weeks

Aims and Outcomes

Aims	To enable students to research a business problem or issue within an academic context.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Research and analyse a business problem or issue
MLO2	2	Develop a research proposal
MLO3	3	Produce a structured report

Module Content

Outline Syllabus	Students choose a business problem or issue, which may be related to work undertaken on placement year or on a part time basis, or which may be desk based research. Students will be expected to: Identify and justify appropriate research methods. Undertake a literature review. Collect, collate and analyse appropriate research data. Reach conclusions and make recommendations where appropriate. Produce a structured report.
Module Overview	
Additional Information	This module enables final year students to apply their knowledge and skills to a properly researched business problem or issue. For sandwich students, the project focus normally relates to work undertaken in the placement year. Non-sandwich students may base their project on links to a company through, for example, part-time employment, or may conduct a desk based project. All students must submit a proposal to module leader for their intended project. (See module guide for proposal requirements). Feedback will be given to students after project assessment and the programme assessment board, via a mark/feedback form, compiled by the project supervisor. Assessment criteria for the project are detailed in the module handbook.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Dissertation	70	0	MLO1, MLO3
Report	Report	10	0	MLO2
Essay	Essay	20	0	MLO1

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Scott Foster	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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