

Summary Information

Module Code	6304BUSBS
Formal Module Title	Business Consultancy
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	6
Seminar	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	The aims of this module are for students to develop an understanding of business problems and issues particularly at the strategic level and provide them with the opportunity to apply key academic theories and models in the development of a solution that meets the client's needs.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Explain contemporary business issues and apply them.
MLO2	2	Critically analyse the issues involved in developing business solutions including ICT.
MLO3	3	Identify the importance and relevance of practical business solutions and the impact that their introduction can have on a company.
MLO4	4	Evaluate the effectiveness as part of a consultancy team.

Module Content

Outline Syllabus	Risk Management Internal analysis (value chain, quality management, balanced scorecard) Strategic partnerships (jit, supply chain, virtual organisations) E-business Globalisation Knowledge management
Module Overview	
Additional Information	The aims of this module are for students to develop an understanding of business problems and issues particularly at the strategic level and provide them with the opportunity to apply key academic theories and models in the development of a solution that meets the client's needs.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	PRES	40	0	MLO1, MLO2, MLO4
Report	Report	60	0	MLO3, MLO1

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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