

Summary Information

Module Code	6319BEUG
Formal Module Title	Real Estate and Asset Strategy
Owning School	Civil Engineering and Built Environment
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Kannangara Wijekoon	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Civil Engineering and Built Environment

Learning Methods

Learning Method Type	Hours
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Lecture	11
Online	11
Workshop	22

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-CTY	CTY	September	12 Weeks

Aims and Outcomes

Aims	To understand how a property portfolio can be improved through strategic planning and management
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Analyse the link between an organisations' goals and property portfolio in a macro economic context
MLO2	Develop a process for implementing change for organisations
MLO3	Evaluate and review the role of financial management and performance within real estate and asset strategy

Module Content

Outline Syllabus
<ul style="list-style-type: none"> • Managing property portfolio • Strategic planning of real estate and assets • Impact of climate change on property portfolio • Change management and leadership • Financial management and performance • Life-cycle costing

Module Overview
In this module students understand how a property portfolio can be improved through strategic planning and management, including the impact of climate change, change management and leadership, financial management and performance and lifecycle costing.

Additional Information

A key element of this module is to understand real estate and asset management in the context of dynamic changing environments, to which the strategic planning process becomes essential.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Portfolio	Portfolio	100	0	MLO3, MLO2, MLO1