

### Summary Information

Module Code	6323BEUG
Formal Module Title	Strategic Real Estate Management
Owning School	Civil Engineering and Built Environment
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
Civil Engineering and Built Environment

### Learning Methods

Learning Method Type	Hours
Lecture	22
Workshop	22

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-CTY	CTY	September	12 Weeks

### Aims and Outcomes

Aims	To develop students' knowledge and understanding of strategic real estate management theory and its practical application.
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**After completing the module the student should be able to:**

## Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate the role of real estate portfolio management within the corporate environment.
MLO2	2	Critically review current market trends to formulate strategic real estate objectives and strategies and evaluate their impact on portfolio performance.
MLO3	3	Demonstrate critical understanding of CSR and the integration of sustainable objectives and policies within real estate management

## Module Content

Outline Syllabus	Real estate management objectives and strategy formulation Real estate management and sustainability Strategic real estate procurement options Real estate performance benchmarking Real estate performance evaluation
Module Overview	
Additional Information	The module builds on and develops students' knowledge of real estate management and examines its practical application at a strategic level. Students will explore and analyse the relationship between strategic planning and management and real estate portfolio performance.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	100	0	MLO1, MLO2, MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Steffen Heinig	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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