

Summary Information

Module Code	6328BEUG
Formal Module Title	Business Management
Owning School	Civil Engineering and Built Environment
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Civil Engineering and Built Environment

Learning Methods

Learning Method Type	Hours
Online	11
Workshop	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-CTY	CTY	January	12 Weeks

Aims and Outcomes

Aims	To enable the student to develop an advanced, factual and conceptual knowledge base in contemporary Business Management.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse the role and the impact of a project manager considering different management approaches in a range of situations.
MLO2	2	Critically evaluate alternative perspectives of business management processes and decision making within construction organisations.
MLO3	3	Critically examine social value, responsibility and ethics within a business and individual context.

Module Content

Outline Syllabus	Business Strategy Creation – using analytical assessment tools Developing a marketing Strategy Business and Professional Ethics Corporate Sustainability and Responsibility Social Value and Inclusivity HR / Performance Management Leadership V management Global perspectives of business management
Module Overview	
Additional Information	This module should enable the student to have an understanding of the business environment they are about to enter and be aware of current issues related to working in a global market place. In this module, the Knowledge learning outcomes are K3, K5, K8, K9, and the Behaviours learning outcomes are B1, B2, B3, B4, and B5.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Industry Focused Activities	50	0	MLO1, MLO3, MLO2
Centralised Exam	Closed Book	50	2	MLO1, MLO3, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Fiona Borthwick	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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