

## Module Information

2022.01, Approved

### Summary Information

Module Code	6341BEUG
Formal Module Title	Business Management and Entrepreneurship
Owning School	Civil Engineering and Built Environment
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
Civil Engineering and Built Environment

### Learning Methods

Learning Method Type	Hours
Lecture	11
Online	11
Workshop	11

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-CTY	CTY	September	12 Weeks

### Aims and Outcomes

Aims	To enable the student to develop an advanced, factual and conceptual knowledge base in contemporary Business Management and Entrepreneurship theory.
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**After completing the module the student should be able to:**

**Learning Outcomes**

Code	Number	Description
MLO1	1	Critically appraise current business management and entrepreneurship theories from the existing literature.
MLO2	2	Synthesise and critically appraise different theories in management to enable detailed understanding
MLO3	3	Critically discuss alternative perspectives of business management theory.
MLO4	4	Evaluate the relevance of professional ethics in the work place.
MLO5	5	Develop critical understanding of the entrepreneurial process in creating innovative solutions to industry problems.

**Module Content**

Outline Syllabus	Entrepreneurship Business Strategy Creation – using analytical assessment tools Developing a marketing Strategy Business and Professional Ethics Corporate Sustainability and Responsibility Environmental Management Systems Performance Management Systems Quality Management Systems
Module Overview	
Additional Information	This module should enable the student to have an understanding of the business environment they are about to enter. On the Quantity Surveying Degree Apprenticeship programme, the knowledge learning outcomes for this module are K2, K3, K5, K6, K8 and K9.

**Assessments**

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Entrepreneurship	20	0	MLO1, MLO2, MLO3, MLO5
Artefacts	"Dragons Den" Scenario	80	0	MLO1, MLO2, MLO4, MLO3

**Module Contacts**

**Module Leader**

Contact Name	Applies to all offerings	Offerings
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**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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