

#### Summary Information

Module Code	6401SSLN
Formal Module Title	Strategic Sport Development
Owning School	Sport and Exercise Sciences
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Sport and Exercise Sciences

#### Learning Methods

Learning Method Type	Hours
Lecture	18
Seminar	20
Tutorial	2

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-CTY	CTY	September	12 Weeks

#### Aims and Outcomes

Aims	This module aims to enable students to critically analyse, manage and evaluate strategic sport development current issues.
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**After completing the module the student should be able to:**

**Learning Outcomes**

Code	Number	Description
MLO1	1	Critically analyse and evaluate existing sport development issues in relation to models of strategic management.
MLO2	2	Identify and critically evaluate the different roles and interactions of strategic sport development agencies.
MLO3	3	Design and critically analyse a sport development strategic management solution for a self-selected issue.

**Module Content**

Outline Syllabus	Theories of strategic management: public, private and voluntary Development settings NGBs, CSPs and local government programmes Public Health and physical activity commissioning landscapes Evidence-based policy in public sector sport and physical activity Research practice in global sport development PE, school sport and youth physical activity Talent identification and elite sport Social justice and sport / physical activity Strategic thinking in sport development and physical activity Sport-for-development in a global context
Module Overview	
Additional Information	It will introduce students to models of strategic management and consider their application in contemporary sport development policy context. Key current strategic industry issues will be researched and solutions sought in the form of designing management solutions.

**Assessments**

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Report	100	0	MLO1, MLO2, MLO3

**Module Contacts**

**Module Leader**

Contact Name	Applies to all offerings	Offerings
Danny Cullinane	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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