

## Liverpool John Moores University

Title: DANCE PROFESSIONAL PRACTICE  
Status: Definitive  
Code: **6480DANCE** (103952)  
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition  
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Darren Carr	Y
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**Academic Level:** FHEQ6      **Credit Value:** 12      **Total Delivered Hours:** 24  
**Total Learning Hours:** 120      **Private Study:** 96

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	12
Online	9
Seminar	2
Tutorial	1

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Coursework: 100% An e-portfolio or Electronic Web Page	100	

### Aims

*This module aims to direct the student to organise and present themselves and their work at a professional level; demonstrating a thorough range of management, marketing and financial interdependencies and specialist skills. The module prepares them to seek out and understanding how to generate employment opportunities in*

and around their chosen dance field(s).

## Learning Outcomes

After completing the module the student should be able to:

- 1 Identify current artistic developments, careers and market trends within dance as a means to employability.
- 2 Understand funding mechanisms and access funding methodologies with a focus on a portfolio career within the dance and cultural industries.
- 3 Identify and apply strategies used for marketing self in a corporate, creative and/or educational context.
- 4 Develop a personal profile: Engage in self assessment, devise and maintain a current e-portfolio for differing purposes.
- 5 Understand the legal constraints applied to self employment and being an employee within the dance and cultural industries.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

e-portfolio	1	2	3	4	5
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## Outline Syllabus

*Identify the nature of the field in the UK with a specialist focus, infrastructures, support networks, developments, references to theory and employability. Obtain a generic understanding of funding mechanisms and how to access funding methodology; how to access this industry, what skills, qualifications, finance, networks are important and current. How to develop a transparent portfolio of professional development and what are the costs involved. Identify strategies used for marketing self in a corporate context. How to create a professional image for a two year projected development. What is expected of the dance professional and what systems will be used to market the industrial expectations of that professional. Understand how supporting agencies, unions, government departments and regional arts boards support the professional dance artist. Create a simple financial forecast or personal budgetary plan to set employment targets and goals.*

## Learning Activities

To develop and extend subject knowledge to prepare undergraduates through a holistic approach, focusing on employability and career choices, for two years after graduation.

Formal lectures dominate and serve to map out the module syllabus and indicate the level of study required. Seminar sessions enable students to clarify and discuss aspects associated to lecture material and their specialist chosen field (artist, teacher, administrator, performer etc). Tutorials enable students to discuss and consider issues relevant to their individual professional development and

employability.

## **Notes**

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