

## Module Information

2022.01, Approved

### Summary Information

|                     |                                 |
|---------------------|---------------------------------|
| Module Code         | 6500DGABW                       |
| Formal Module Title | Corporate Social Responsibility |
| Owning School       | Business and Management         |
| Career              | Undergraduate                   |
| Credits             | 20                              |
| Academic level      | FHEQ Level 6                    |
| Grading Schema      | 40                              |

### Teaching Responsibility

|                                   |
|-----------------------------------|
| LJMU Schools involved in Delivery |
| LJMU Partner Taught               |

### Partner Teaching Institution

|                   |
|-------------------|
| Institution Name  |
| Dong A University |

### Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture              | 11    |
| Seminar              | 11    |
| Workshop             | 22    |

### Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| JAN-PAR      | PAR      | January     | 12 Weeks                      |

## Aims and Outcomes

|      |   |
|------|---|
| Aims | The aims of this module are for students to develop an understanding of the philosophical underpinnings of ethical decision making in a global business environment, to appreciate the impact of global business on host nations and to introduce present and potential future issues facing business, in order that students may incorporate ethical, environmental and responsible dimensions into management thinking (particularly strategic decision making) for a more responsible, sustainable and resilient future. |
|------|---|

**After completing the module the student should be able to:**

### Learning Outcomes

| Code | Number | Description  |
|------|--------|--|
| MLO1 | 1      | Explore the meaning and significance of reputation, responsibility and business ethics for an organisation. .                    |
| MLO2 | 2      | Critically analyse the cultural, social, political, and personal dimensions of ethics within a global business environment.      |
| MLO3 | 3      | Evaluate major global challenges and develop examples of sustainable practices and measure taken towards improved sustainability |
| MLO4 | 4      | Identify methods to help organisations strengthen their resilience in the face of current and future challenges                  |

## Module Content

|                        |   |
|------------------------|---|
| Outline Syllabus       | Ethical theory.Ethical reasoning.Ethical Decision Making.Role Conflict within Personal and Professional Ethics.Moral and Cultural Relativism.Definition of Corporate Social Responsibility - Legal, Financial, Societal.Altruism; Philanthropy.Stakeholder Management.Models of Corporate Social Responsibility.Definition of Sustainability.Strategic Issues in Sustainability - Human Resource; Environmental; Safety.Role of Multinational Corporation - Home/Host; Fair Trade.Notion of the Social Contract Enlightened Self Interest.Resilience. |
| Module Overview        |   |
| Additional Information | The aims of this module are for students to develop an understanding of the philosophical underpinnings of ethical decision making in a global business environment, to appreciate the impact of global business on host nations and to introduce present and potential future issues facing business, in order that students may incorporate ethical, environmental and responsible dimensions into management thinking (particularly strategic decision making) for a more responsible, sustainable and resilient future.                           |

## Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|-----------------|--------|--------------------------|---------------------------------|
| Essay               | Essay           | 100    | 0                        | MLO1, MLO2, MLO3, MLO4          |

## Module Contacts

**Module Leader**

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
| Susan Mawer  | Yes                      | N/A       |

**Partner Module Team**

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
|--------------|--------------------------|-----------|