

Liverpool John Moores University

Title: CRITICAL STUDY
Status: Definitive
Code: **6500GD** (116184)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: St Helens College

Team	Leader
Carole Potter	Y

Academic Level: FHEQ6
Credit Value: 36.00
Total Delivered Hours: 144.00
Total Learning Hours: 360
Private Study: 216

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	10.000
Off Site	20.000
Practical	80.000
Tutorial	18.000
Workshop	16.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Contextual Report with supporting material	100.0	

Aims

*Debate and investigate key issues relating to graphic design appropriate to honours level in a contemporary, historical and global context.
Build upon prior research skills gained through the completion of related modules
Expand critical awareness and develop deeper understanding of graphic design relating to own work*

Learning Outcomes

After completing the module the student should be able to:

- 1 Evidence competence in analysis, interpretation, evaluation and reflective practice
- 2 Apply critical awareness and deep understanding of graphic design to their own independent practice
- 3 Locate and reference sources using academic conventions
- 4 Utilise a sound knowledge of historical, cultural and contemporary contexts that underpin their own specialist subject area

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Contextual report 1 2 3 4

Outline Syllabus

This module provide the opportunity to pursue a significant piece of individual, independent research that will support and underpin the practical Honours project. Initial lectures will identify the framework for the study and provide guidance on the stylistic demands of this level of scholarly research. Periodic seminars will be used as a vehicle for the exchange of ideas and development of debate/reflection. You will initiate and refine your research focus in consultation with a supervising tutor. You will be expected to attend regular tutorials to deepen analyses and comparisons of relevant visual and textual material related to your focus and discuss your critical reading/viewing.

Learning Activities

This module will include lectures, tutorials, seminars, workshops and gallery visits.

References

Course Material	Book
Author	Cotterall, S.
Publishing Year	2005
Title	Critical Thinking Skills
Subtitle	Developing Effective Analysis and Argument
Edition	
Publisher	Palgrave MacMillan
ISBN	10:1403996857

Course Material	Book
Author	Lupton, E., Abbott Miller, J.
Publishing Year	1999
Title	Design Writing Research
Subtitle	
Edition	
Publisher	Phaidon Press Ltd
ISBN	10:-714838519

Course Material	Book
Author	Bierut, M., Drenttel, W., Heller, S.
Publishing Year	2007
Title	Looking Closer
Subtitle	Critical Writings on Graphic Design
Edition	Bk 5
Publisher	Allworth Press, US
ISBN	10: 1581154712

Course Material	Book
Author	Bennett, A.
Publishing Year	2006
Title	Design Studies
Subtitle	Theory and Research in Graphic Design
Edition	
Publisher	Princeton Architectural Press
ISBN	10:156898586X

Notes

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