

### Summary Information

Module Code	6500VLUBW
Formal Module Title	Corporate Social Responsibility
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

### Partner Teaching Institution

Institution Name
Van Lang University

### Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	11
Workshop	22

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

## Aims and Outcomes

Aims	The aims of this module are for students to develop an understanding of the philosophical underpinnings of ethical decision making in a global business environment, to appreciate the impact of global business on host nations and to introduce present and potential future issues facing business, in order that students may incorporate ethical, environmental and responsible dimensions into management thinking (particularly strategic decision making) for a more responsible, sustainable and resilient future.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Explore the meaning and significance of reputation, responsibility and business ethics for an organisation. .
MLO2	2	Critically analyse the cultural, social, political, and personal dimensions of ethics within a global business environment.
MLO3	3	Evaluate major global challenges and develop examples of sustainable practices and measure taken towards improved sustainability
MLO4	4	Identify methods to help organisations strengthen their resilience in the face of current and future challenges

## Module Content

Outline Syllabus	Ethical theory.Ethical reasoning.Ethical Decision Making.Role Conflict within Personal and Professional Ethics.Moral and Cultural Relativism.Definition of Corporate Social Responsibility - Legal, Financial, Societal.Altruism; Philanthropy.Stakeholder Management.Models of Corporate Social Responsibility.Definition of Sustainability.Strategic Issues in Sustainability - Human Resource; Environmental; Safety.Role of Multinational Corporation - Home/Host; Fair Trade.Notion of the Social Contract Enlightened Self Interest.Resilience.
Module Overview	
Additional Information	The aims of this module are for students to develop an understanding of the philosophical underpinnings of ethical decision making in a global business environment, to appreciate the impact of global business on host nations and to introduce present and potential future issues facing business, in order that students may incorporate ethical, environmental and responsible dimensions into management thinking (particularly strategic decision making) for a more responsible, sustainable and resilient future.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	100	0	MLO1, MLO2, MLO3, MLO4

## Module Contacts

**Module Leader**

Contact Name	Applies to all offerings	Offerings
Susan Mawer	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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