

Summary Information

Module Code	6500YPCBSC
Formal Module Title	Project Dissertation
Owning School	Business and Management
Career	Undergraduate
Credits	40
Academic level	FHEQ Level 6
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Alison Lawman	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
YPC International College (Kolej Antarabangsa YPC)

Learning Methods

Learning Method Type	Hours
Lecture	6
Workshop	4

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-PAR	PAR	September	28 Weeks

Aims and Outcomes

Aims	To enable students to research a business problem or issue within an academic context.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Construct and justify a research proposal to a business problem or issue.
MLO2	Undertake a critical literature review relevant to the business problem or issue.
MLO3	Collect and critically analyse evidence relevant to the business problem or issue.
MLO4	Construct recommendations and a critical assessment of the research conducted.

Module Content

Outline Syllabus
Students choose a business problem or issue, which may be related to work undertaken on placement year or on a part time basis, or which may be desk based research. Students will be expected to: Identify and justify appropriate research methods. Undertake a literature review. Collect, collate and analyse appropriate research data. Reach conclusions and make recommendations where appropriate. Produce a structured report.

Module Overview

Additional Information

This module enables final year students to apply their knowledge and skills to a properly researched business problem or issue. For sandwich students, the project focus normally relates to work undertaken in the placement year. Non-sandwich students may base their project on links to a company through, for example, part-time employment, or may conduct a desk based project. All students must submit a proposal to their Project Supervisor for their intended project. (See module guide for proposal requirements). Feedback will be given to students after project assessment and the Boards of Examiners, via a mark/feedback form, compiled by the Project Supervisor. Assessment criteria for the project are detailed in the module handbook.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Dissertation	Dissertation	70	0	MLO1, MLO4, MLO2, MLO3
Report	Project Proposal	10	0	MLO1
Essay	Literature Review	20	0	MLO2